

WILLEN

TAGLINE

MIGHTY SOUND, EVERYWHERE

15+ HOURS OF PORTABLE PLAYTIME

PRODUCT COPY

Willen is the mighty portable speaker that is made to go everywhere with you. Built with one 2" full range driver and two passive radiators, this speaker brings you the heavy Marshall sound you can't live without. A top-of-class IP67 dust- and water-resistance rating means it's always ready for the road. Willen brings together the iconic Marshall design with a ruggedness that dares you to push its limits. All this, plus its hefty 15+ hours of listening on a single charge and mounting strap mean that Willen is raring to go wherever you go.

The shortest distance between you and your music is Willen – just pair and play without any complicated set-up. Get hands on with your music with the equaliser presets in the app and the multi-directional control knob on the unit. Answer, reject or end a call with a few simple clicks and the built-in microphone will make sure that no one misses a word. This compact powerhouse is the ultimate multi-tasker but your music is king. Willen comes with Stack Mode – just connect it to multiple other Willen speakers to amplify your sound with an immersive multi-speaker session. Power your music with Marshall signature sound every single time, even when the session isn't planned.

KEY SELLING POINTS

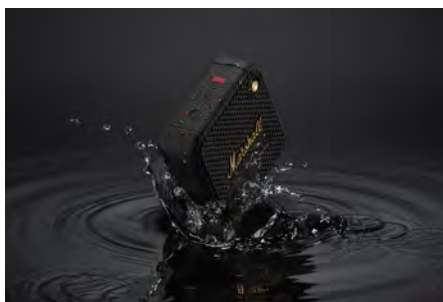


1. TAKE MARSHALL SOUND WITH YOU, EVERYWHERE

Short: Willen is the mighty portable speaker that is made to go everywhere with you.

Medium: Willen is the mighty portable speaker that is made to go everywhere with you. Power your music with Marshall signature sound every single time, even when the session isn't planned.

Long: Willen is the mighty portable speaker that is made to go everywhere with you. Built with one 2" full range driver and two passive radiators, this speaker brings you the heavy Marshall sound you can't live without. Don't be fooled by its size – Willen might be compact, but it has a rock-star attitude. High-fidelity Marshall tuning and solid instrument separation stands Willen head and shoulders above its competition. Power your music with Marshall signature sound every single time, even when the session isn't planned.



2. DESIGN THAT SHAKES OFF THE ELEMENTS

Short: Willen comes with a top-of-class IP67 dust- and water-resistance rating so it's always ready for the road.

Medium: Willen comes with a top-of-class IP67 dust- and water-resistance rating so it's always ready for the road. This speaker brings together the iconic Marshall design with a ruggedness that dares you to push its limits.

Long: Willen comes with a top-of-class IP67 dust- and water-resistance rating so it's always ready for the road – rain or dirt won't stop the session. This speaker brings together the iconic Marshall design with a ruggedness that dares you to push its limits.



3. PLAYTIME THAT WON'T LET YOU DOWN

Short: Willen is ready to roll whenever you are with a hefty 15+ hours of portable playtime on a single charge.

Medium: Willen is ready to roll whenever you are with a hefty 15+ hours of portable playtime on a single charge. Whenever you need to top up its battery, 3 hours of charging will bring it back to full power.

Long: Willen is ready to roll whenever you are with a hefty 15+ hours of portable playtime on a single charge. Whenever you need to top up its battery, 3 hours of charging will bring it back to full power. If you can't wait that long, plug it in for only 20 minutes and you'll get 3 hours of playtime – plenty for whatever the day might throw your way.



4. ATTACH WILLEN ANYWHERE WITH THE STRAP

Short: Willen is the ultimate multi-purpose speaker with its flexible positioning and mounting strap.

Medium: Willen is the ultimate multi-purpose speaker with its flexible positioning. Stand it up, lay it down, fix it to an object or let it hang out with its rubber back-mounted strap.

Long: Willen is the ultimate multi-purpose speaker with its flexible positioning. Stand it up, lay it down, fix it to an object or let it hang out with its rubber back-mounted strap. Attach Willen anywhere you can think of and share your music with anyone who wants to hear it.



5. PAIR, PLAY AND BRING THE LOUD

Short: The shortest distance between you and your music is Willen – just pair and play without any complicated set-up.

Medium: The shortest distance between you and your music is Willen – just pair and play without any complicated set-up. If you want to adjust your sound, you can choose between three equaliser presets in the app.

Long: The shortest distance between you and your music is Willen – just pair and play without any complicated set-up. If you want to adjust your sound, you can choose between three equaliser presets in the Marshall Bluetooth app. Connect with Bluetooth 5.1 and control your music in the app or enjoy a more hands-on experience by using the front-mounted multi-directional control knob. You'll find everything you need right there on the unit, including the Bluetooth pairing button and LED battery indicator so you can keep track of the level. The pairing button also activates Stack Mode and lets you connect your speaker to others. With Willen, no heavy thinking is required, just heavy listening.



6. CONNECT MORE SPEAKERS WITH STACK MODE

Short: Stack Mode raises the stakes with a sound larger than Willen – combine multiple speakers and create a sound as big as your imagination.

Medium: Stack Mode raises the stakes with a sound larger than Willen. Amplify your sound with a multi-speaker session by connecting your speaker to other Willen speakers. Create a sound as big as your imagination.

Long: Stack Mode raises the stakes with a sound larger than Willen. Amplify your sound with an immersive multi-speaker session – just connect Willen to other Willen speakers and the party can begin. Activate Stack Mode with the Bluetooth pairing button on your speaker, connect to other speakers and press play. Combine as many Willens as you like and create a sound as big as your imagination.



7. BUILT-IN MICROPHONE

Short: Make sure your voice is heard with Willen's built-in microphone.

Medium: Make sure your voice is heard with Willen's built-in microphone. Answer and reject calls using the front-mounted control knob and enjoy some hands-free chat.

Long: Make sure your voice is heard with Willen's built-in microphone. Answer and reject calls using the control knob and enjoy some hands-free chat. Whether you're taking a quick work call or video chatting with friends around the world, Willen will make sure no one misses a word.



8. A SUSTAINABLE APPROACH TO MUSIC

Short: Willen is just as impressive when you go backstage. This speaker's rugged build is 100% PVC-free and 60% of the plastic is post-consumer recycled from used electronics.

Medium: Willen is just as impressive when you go backstage. This speaker's rugged build is PVC-free and 60% of the plastic is post-consumer recycled from used electronics. Willen delivers on the promise of a more sustainable approach from Marshall while retaining the iconic design that embodies the brand's heritage.

Long: Willen is just as impressive when you go backstage. This speaker delivers on the promise of a more sustainable approach from Marshall while retaining the iconic design that embodies the brand's heritage. Willen's rugged build is PVC-free and 60% of the plastic is post-consumer recycled from used electronics. Marshall is dedicated to creating positive change in the world, and continues to work towards building longer-lasting, more sustainable products.

KEY SELLING POINTS WITH ICONS



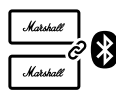
**MARSHALL
SIGNATURE SOUND**



**IP67 DUST- & WATER-
RESISTANT DESIGN**



**15+ HOURS OF
PORTABLE PLAYTIME**



**STACK
MODE**



**BUILT-IN
MICROPHONE**



**60% RECYCLED
PLASTIC***

**40% of the product consists of plastic of which 60% is recycled (excluding plastic in electronic components).*

TECHNICAL SPECIFICATIONS



AUDIO SPECIFICATION

POWER AMPLIFIERS	One 10 Watt Class D amplifier for the driver
DRIVERS	One 2" 10 W full range Two passive radiators
DRIVER TYPE	Dynamic
CABINET PRINCIPLE	Sealed with passive radiator
MAXIMUM SOUND PRESSURE LEVEL	82 dB SPL @ 1 m
FREQUENCY RESPONSE	100 Hz – 20 kHz
STEREO/MONO	Mono



BATTERY

BATTERY PLAYING TIME	15+ hours
TIME TO FULL RECHARGE	3 hours
QUICK CHARGE	20 minutes charging gives 3 hours of playtime



POWER INPUT

USB-C 5V/1–3A



CONTROLS AND CONNECTIVITY



WIRELESS CONNECTIVITY Bluetooth 5.1

BLUETOOTH RANGE 10 m / 30 ft

CONTROLS

- Multi-directional control knob: receive/end calls, turn your speaker on/off and control your music – play/pause, skip track and adjust the volume
- Bluetooth pairing button

MICROPHONE

Yes



INCLUDED IN THE BOX

BOX CONTENTS

- Willen speaker
- USB-C charging cable
- User manual and legal and safety information



PHYSICAL UNIT

DIMENSIONS 101,6 x 100,5 x 40,4 mm
4 x 3.96 x 1.59 in

WEIGHT 0,31 kg
0.68 lb

COLOURWAYS Black and Brass
Cream

DUST AND WATER RESISTANCE IP67



COMPATIBLE APPS

Marshall Bluetooth