

MOTIF A.N.C.

TAGLINE

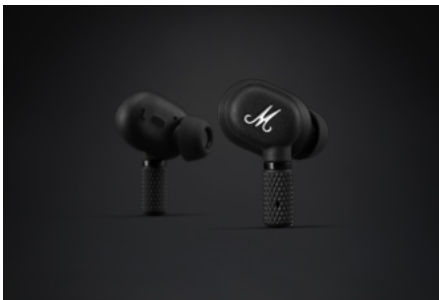
FRONT ROW SOUND WITH ACTIVE NOISE CANCELLATION

PRODUCT COPY

Boasting the biggest sound in the smallest package, Motif A.N.C. delivers on its promise. These headphones know that your music is everything, and that's why their design puts it first. Have as little or as much control as you like, with EQ settings that can be adjusted in the dedicated app. Experience amplified audio in a well-fitting design that is made for all-day listening.

When you want to shut down the noise around you and deep dive into your music without distraction, Motif A.N.C. has your back. Set your own level of active noise cancellation for a truly personal listening experience, and adjust the level of Transparency whenever you need to let the world back in. The IPX5 water-resistant earbuds can withstand running water so you'll have peace of mind if you're caught in the rain. The iconic pocket-sized charging case has IPX4 water resistance and keeps you moving with 20 hours of wireless playtime, so you can charge on the go if your earbuds run out of power. Motif A.N.C. is sturdy and always ready for the journey.

KEY SELLING POINTS

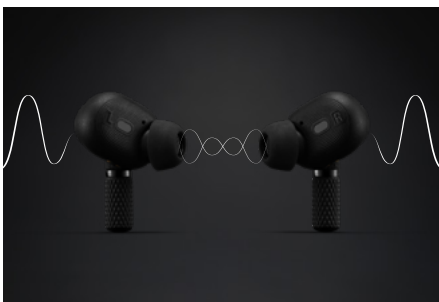


1. MARSHALL SIGNATURE SOUND

Short: Boasting the biggest sound in the smallest package, Motif A.N.C. delivers on its promise.

Medium: Boasting the biggest sound in the smallest package, Motif A.N.C. delivers on its promise. These true wireless headphones know that your music is everything, and that's why their design puts it first.

Long: Boasting the biggest sound in the smallest package, Motif A.N.C. delivers on its promise. These headphones know that your music is everything, and that's why their design puts it first. Have as little or as much control as you like, with EQ settings that can be adjusted in the dedicated app. Experience amplified sound in a well-fitting design that is made for all-day listening.



2. CANCEL THE NOISE, AMPLIFY THE SOUND

Short: When you want to shut down the noise around you and deep dive into your music without distraction, Motif A.N.C. has your back.

Medium: When you want to shut down the noise around you and deep dive into your music without distraction, Motif A.N.C. has your back. Set your own level of active noise cancellation and Transparency for a truly personal listening experience.

Long: When you want to shut down the noise around you and deep dive into your music without distraction, Motif A.N.C. has your back. Set your own level of active noise cancellation for a truly personal listening experience, and turn up the level of Transparency whenever you need to let the world back in. Be in complete control of what you hear. Sealed-fit earbuds provide a level of passive noise cancellation so you'll enjoy distraction-free listening, even when A.N.C. is turned off.



3. SEALED-FIT EARBUDS FOR A SECURE FIT

Short: Motif A.N.C. comes with three ear-tip sizes so you can get the right fit and the right sound.

Medium: Getting the right fit is key to getting the right sound, so Motif A.N.C. comes with sealed-fit earbuds and three ear-tip sizes so you can find the most secure and comfortable fit.

Long: Getting the right fit is key to getting the right sound, so Motif A.N.C. comes with sealed-fit earbuds and three ear-tip sizes so you can find the most secure and comfortable fit. Enjoy your music in comfort and freedom with absolutely no wires attached.

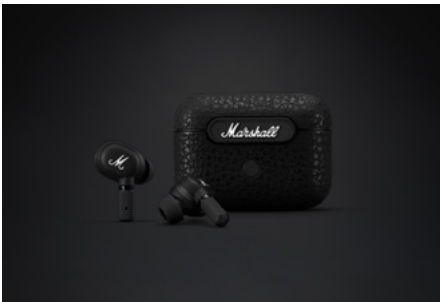


4. RELIABLE PLAYTIME WITH WIRELESS CHARGING

Short: Motif A.N.C. is the true wireless you can depend on when you want to crank up the volume for hours on end. Each earbud holds 4.5 hours of wireless playtime with full A.N.C. and the portable charging case provides 20 total hours of playtime on a single charge. Wireless charging also makes it even easier to charge and go.

Medium: Motif A.N.C. is the true wireless you can depend on when you want to crank up the volume for hours on end. These supercharged headphones deliver a total of 20 hours of wireless playtime with A.N.C. and 26 hours without. Each earbud holds 4.5 hours of charge with A.N.C. and 6 hours without, and the charging case gives you additional charges on the move. Quick-charge functionality and wireless charging also make it even easier to charge and go.

Long: Motif A.N.C. is the true wireless you can depend on when you want to crank up the volume for hours on end. These supercharged headphones deliver a total of 20 hours of wireless playtime with A.N.C. and 26 hours without. Each earbud holds 4.5 hours of charge with A.N.C. and 6 hours without, and carrying the charging case in your pocket gives you additional charges on the move. Just place your earbuds in the case and after only 15 minutes you'll get 1 hour of listening time, so you can get right back to your music. Wireless charging also makes it even easier to charge and go. Don't wait, start listening.



5. CARRY THE BIG STAGE IN YOUR POCKET

Short: You should never have to go down in sound when you go down in size. Motif A.N.C. delivers the same Marshall sound in a design that is both sturdy and slim, with IPX5-rated earbuds and an IPX4-rated charging case that fits right there in your pocket.

Medium: You should never have to go down in sound when you go down in size. Motif A.N.C. delivers the same Marshall sound in a design that is both sturdy and slim. These headphones are the definition of rugged, with IPX5-rated earbuds and an IPX4-rated scratch-proof pocket-sized charging case, so you can carry it around with you and keep the music going.

Long: You should never have to go down in sound when you go down in size. Motif A.N.C. delivers the same Marshall sound in a design that is both resilient and slim. These headphones are the definition of rugged, with IPX5-rated earbuds that give you peace of mind when you're caught in the rain. The scratch-proof pocket-sized charging case is IPX4-rated and keeps you moving in style, even if your earbuds run out of power. Motif A.N.C. is sturdy and always ready for the journey.



6. INTUITIVE DESIGN THAT PUTS THE MUSIC FIRST

Short: Motif A.N.C. is straightforward but smart in its design, with intuitive touch-sensitive earbuds for effortlessly controlling your music and calls.

Medium: Motif A.N.C. is straightforward but smart in its design. Intuitive touch-sensitive earbuds make it easier than ever for you to interact with your music and calls, and built-in dual microphones make sure that your voice is heard.

Long: Motif A.N.C. is straightforward but smart in its design. Intuitive touch-sensitive earbuds make it easier than ever for you to interact with your music and receive phone calls. Built-in dual microphones pick up sound clearly, making sure that your voice is heard. Motif A.N.C. also comes with Bluetooth 5.2 for a solid connection to your devices and ear-detect sensors, so your music will auto-pause and auto-play for an intuitive listening experience. Focus on your music and nothing else.

KEY SELLING POINTS WITH ICONS



**MARSHALL
SIGNATURE SOUND**



**ACTIVE NOISE
CANCELLATION**



**TRUE
WIRELESS**



**20 HOURS OF
WIRELESS PLAYTIME**



**TRANSPARENCY
MODE**



**WIRELESS
CHARGING**

TECHNICAL SPECIFICATIONS



AUDIO SPECIFICATION

DRIVERS	6 mm
DRIVER TYPE	Dynamic
DRIVER IMPEDANCE	16 Ω
DRIVER SENSITIVITY	106 \pm 2 dB @ 1 mW (0.126Vrms) 1 KHz
FREQUENCY RESPONSE	20 Hz – 20 kHz



PHYSICAL UNIT

EARBUD WEIGHT	4.25 g 0.15 oz
CHARGING CASE WEIGHT	39.5 g 1.39 oz
COLOURWAYS	Black
WATER RESISTANCE	IPX5 in earbuds IPX4 in case



BATTERY

BATTERY PLAYING TIME	4.5 hours in earbuds with A.N.C. (6 hours without) 20 total hours in case with A.N.C. (26 hours without)
QUICK CHARGE	15 minutes gives 1 hour of playtime
TIME TO FULL RECHARGE	3 hours to recharge earbuds 3 hours to recharge case with USB-C (wireless charging time depends on individual wireless charging plate)



CONTROLS AND CONNECTIVITY

WIRELESS CONNECTIVITY	Bluetooth 5.2
BLUETOOTH RANGE	10 m
TOUCH RESPONSE (CAPACITIVE SENSOR)	Yes
TOUCH RESPONSE FUNCTIONS	<ul style="list-style-type: none">• Control your music• Activate A.N.C.• Receive and end calls• Activate Transparency mode
MICROPHONE	4 for A.N.C. (2 in each earbud) 2 for phone calls (1 voice microphone in each earbud + 1 of the A.N.C. microphones in each earbud)
ACTIVE NOISE CANCELLATION (A.N.C.)	Yes
TRANSPARENCY MODE	Yes



INCLUDED IN THE BOX

BOX CONTENTS	<ul style="list-style-type: none">• Motif A.N.C. true wireless headphones• Charging case• USB-C charging cable• User manual and legal and safety information• Ear tips (S, M, L)
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COMPATIBLE APPS

Marshall Bluetooth App