

ACTON III

TAGLINE

THE SMALL BUT MIGHTY WORKHORSE RE-ENGINEERED WITH A WIDER SOUNDSTAGE

PRODUCT COPY

As the most compact speaker in the home line-up, Acton III fits in anywhere, with sound that really stands out. Acton III has an even wider soundstage than its predecessor, delivering room-filling Marshall signature sound that has been re-engineered for a more immersive experience. This new generation of Acton has tweeters angled outwards and updated waveguides to deliver a consistently solid sound that is so wide it chases you around the room. This two-way driver system delivers a balanced sound, with crisp, soaring treble and controlled, rumbling bass. Built-in Dynamic Loudness adjusts the tonal balance of the sound, ensuring your music sounds brilliant at every volume, while Placement Compensation corrects for any nearby reflective surfaces that may affect the sound. Acton III is ready for the future of Bluetooth technology and has been built to deliver next-generation Bluetooth features the moment they are available.

Marshall has taken its signature rock 'n' roll home speaker line-up and given it a stripped-back look that makes a loud statement. Its iconic design knocks all other speakers off the shelf. It may have an updated, cleaner look but Acton III has never felt more Marshall. Choose the finish that fits you – original Black, vintage Cream or relaxed Brown. Acton III has music at heart and the environment in mind. While staying true to the iconic design that speaks to the brand's heritage, this generation has a PVC-free build that comprises 70% recycled plastic and only vegan materials. Acton III has a straight-to-business design, so you can just pair and play. Easily connect to your speaker from your device using Bluetooth or 3.5 mm and get straight to listening. Over 55 years of sound knowledge is combined with future-proof technology in Acton III to completely immerse you in your music.

KEY SELLING POINTS



1. ROOM-FILLING SOUND

Short: Acton III has an even wider soundstage than its predecessor, delivering immersive, room-filling Marshall signature sound.

Medium: Acton III has an even wider soundstage than its predecessor, delivering room-filling Marshall signature sound that has been re-engineered for a more immersive experience. This new generation of Acton has tweeters angled outwards and updated waveguides to deliver a consistently solid sound that is so wide it chases you around the room. Acton III also features Dynamic Loudness, which adjusts the tonal balance of the sound to ensure your music sounds brilliant at every volume.

Long: Acton III has an even wider soundstage than its predecessor, delivering room-filling Marshall signature sound that has been re-engineered for a more immersive experience. Acton III is built with a 4" woofer and two 3/4" tweeters, now angled outwards and with updated waveguides to deliver a consistently solid sound that is so wide it chases you around the room. This two-way driver system delivers a balanced sound, with crisp, soaring treble and controlled, rumbling bass. The all-new Placement Compensation feature corrects for any nearby reflective surfaces that may affect the sound and, since our perception of frequency changes according to the sound level, built-in Dynamic Loudness adjusts the tonal balance of the sound – this ensures your music sounds brilliant at every volume. As the most compact speaker in the home line-up, Acton III fits in anywhere, with sound that really stands out.



2. PAIR, PLAY AND TURN IT UP

Short: Acton III is straight to business, so you can just pair and play without the hassle of a complex set-up.

Medium: Acton III is straight to business, so you can just pair and play without the hassle of a complex set-up. You'll find everything you need right there on the unit so you can easily control your music without ever picking up your device.

Long: Acton III is straight to business, so you can just pair and play without the hassle of a complex set-up. You'll find everything you need right there on the unit, including the Bluetooth pairing button, power switch, bass and treble controls and the control knob so you can easily control your music without ever picking up your device. Acton III is good to go the moment the mood for music takes you.



3. NEXT-GENERATION BLUETOOTH

- Short:** Acton III is ready for the future of Bluetooth technology and has been built to deliver next-generation Bluetooth features the moment they are available.
- Medium:** Acton III is ready for the future of Bluetooth technology and has been built to deliver next-generation Bluetooth features the moment they are available. Over the Air (OTA) updates via the app ensure that your speaker is always up-to-date with the latest software and features. This future-proof technology will deliver the highest audio quality possible, while increasing streaming range and improving audio sync.
- Long:** Acton III is ready for the future of Bluetooth technology and has been built to deliver next-generation Bluetooth features the moment they are available. Over the Air (OTA) updates via the app ensure that your speaker is always up-to-date with the latest software and features. This future-proof technology will deliver the highest audio quality possible, while increasing streaming range and improving audio sync, for a noticeably better connection when you're watching video. Also on its way is the Multi-Stream feature that will allow you to connect to multiple speakers from one device, and the Broadcast feature that will allow you to broadcast audio to other devices. When this next-generation Bluetooth technology is released, you can feel secure knowing that your speaker is ready for it.



4. ICONIC DESIGN THAT STANDS APART

- Short:** Marshall has taken its signature rock 'n' roll home speaker line-up and given it a stripped-back look that makes a loud statement. Acton III comes in three finishes so you can choose the one that fits you.
- Medium:** Marshall has taken its signature rock 'n' roll home speaker line-up and given it a stripped-back look that makes a loud statement. Its iconic design knocks all other speakers off the shelf. Signature details such as the Marshall script and brass control knobs adorn the speaker, echoing the legacy of rock 'n' roll. Choose the finish that fits you – original Black, vintage Cream or relaxed Brown.
- Long:** Marshall has taken its signature rock 'n' roll home speaker line-up and given it a stripped-back look that makes a loud statement. Its iconic design knocks all other speakers off the shelf. The brass panel adorning the front of the speaker is now narrower and more streamlined, and the fret is colour-coordinated to match the overall finish. Acton III comes in three finishes so you can choose the one that fits you – original Black, vintage Cream or relaxed Brown. Signature details such as the iconic Marshall script and brass control knobs adorn the speaker, echoing the legacy of rock 'n' roll. The classic power switch is back, and sits pride of place on the top, calling back to the amplification heritage of Marshall. The control knob also makes an appearance on the top panel, so you can easily control your music without picking up your device. Acton III has an updated design but has never felt more Marshall.



5. A MORE SUSTAINABLE APPROACH

- Short:** While staying true to the iconic design that speaks to the brand's heritage, Acton III has a PVC-free build that comprises 70% recycled plastic and only vegan materials.
- Medium:** Acton III has music at heart and the environment in mind. This new generation takes a more sustainable approach with a PVC-free build that comprises 70% recycled plastic and only vegan materials.
- Long:** Acton III has music at heart and the environment in mind. While staying true to the iconic design that speaks to the brand's heritage, this generation takes a more sustainable approach with a PVC-free build made from 70% recycled plastic and only vegan materials. Durable and solid, comprising high-quality materials and components, you can trust that your speaker will last. Over-The-Air (OTA) updates mean that Acton III is up-to-date with the latest software – this speaker will never act its age. Marshall is dedicated to creating positive change in the world, and continues to work towards building longer-lasting, more sustainable products.



6. CONNECT AND CONTROL

- Short:** With next-generation Bluetooth 5.2 and the 3.5 mm input, connecting to Acton III and listening to your music has never been so effortless.
- Medium:** With next-generation Bluetooth 5.2 and the 3.5 mm input, connecting to Acton III and listening to your music has never been so effortless. Connect to your speaker directly from your device and start listening.
- Long:** Connecting to Acton III and listening to your music has never been so effortless. Connect to your speaker directly from your device using Bluetooth or 3.5 mm. Download and connect to the Marshall Bluetooth app to access Placement Compensation settings, and Over-the-Air (OTA) updates. While you can control the bass and treble on top of the speaker, you'll also find additional controls in the app.

KEY SELLING POINTS WITH ICONS



TECHNICAL SPECIFICATIONS



AUDIO SPECIFICATION

POWER AMPLIFIERS	One 30 Watt Class D amplifier for the woofer Two 15 Watt Class D amplifiers for the tweeters
CABINET PRINCIPLE	Bass-reflex
MAXIMUM SOUND PRESSURE LEVEL	95 dB @ 1 m
FREQUENCY RANGE	45–20,000 Hz
ADJUSTABLE BASS AND TREBLE CONTROLS	Fine-tune your music using the analogue controls on your speaker
STEREO/MONO	Stereo



POWER

MAINS INPUT VOLTAGE	100–240 V
MAINS FREQUENCY	50–60 HZ



INCLUDED IN THE BOX

BOX CONTENTS	<ul style="list-style-type: none"> • Acton III speaker • User manual and legal and safety information • Mains lead
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PHYSICAL UNIT

WEIGHT	2.85 kg 6.28 lb
DIMENSIONS	260 x 170 x 150 mm 10.24 x 6.69 x 5.91 in
COLOURWAYS	<ul style="list-style-type: none"> • Black • Cream • Brown



CONTROLS AND CONNECTIVITY



WIRELESS CONNECTIVITY	Bluetooth 5.2
BLUETOOTH RANGE	10 m
WIRED CONNECTIVITY	3.5 mm input
TOP-PANEL CONTROLS	<ul style="list-style-type: none"> • Source button • Volume control knob • Bass control knob • Treble control knob • Play/pause button • Skip backward/forward control knob • Power switch



COMPATIBLE APPS

Marshall Bluetooth